

30 Second Commercials

If someone, who just loved your jewelry, approached you in the store what would you say?

Would you say thank you and walk away, would you stumble over your words, or would you start right into your 30 second commercial?

Maybe you don't have a 30 second commercial. Below are some commercials other advisors have found successful. Try one. Let us know if you have success.

Commercial

Person says: I love your jewelry

Reply: Thank you...it's a perk of my job

Person says: Really, what do you do?

Reply: I do extreme makeovers...on women's wardrobes. I can help makeover any wardrobe with free and extremely discounted jewelry....let me tell you how!

Commercial

Person says: How have you been, what are you up to lately?

Reply: I help women like you feel their inner and outer beauty by helping them accessorize their wardrobe with incredible FREE jewelry from lia sophia!

Commercial

Person says: I love your jewelry, where did you get it?

Reply: Each month I attend four fabulous social events where I actually get paid to help other women shop for the most stylish jewelry you have ever seen!! And, I even get to give away some of the jewelry for FREE! I have this circle of support made up of successful women right from this area that also party for a living. Would you like to exchange information so you can view our most popular pieces?

Commercial

Person says: I love your necklace

Reply: Thank you so much! It's lia sophia and I get to wear beautiful jewelry like this every day! I meet wonderful ladies like you, turn everyday clothes into a Red Carpet wardrobe, and give women the opportunity to feel like Glamour Girls! I get to do all this plus I earn great money and fabulous trips, all for about 10 hours of my time a week. I would love to show you and your friends my full collection. May I have your name and phone number so we may set up your party? (By knowing your next available dates, you could schedule an appointment on the spot!)

Commercial

Person says: I love your ring

Reply: Isn't it gorgeous! Can you believe that I actually get paid to wear these pieces. Not only do I get a night out with adult conversation and away from sporting events, but I actually earned two trips to Mexico this past year just by sharing the opportunity to wear

fabulous jewelry. Isn't that crazy? If you're interested, I would be happy to bring my store to your home and let you and your friends try on some fabulous jewelry and maybe get some of your holiday shopping completed at the same time. Just give me a list of names and addresses and I will do the rest.

Commercial

Person says: I love those earrings

Reply: Thank you so much! Would you like to get them for free?? I did!! All I did was host a jewelry show, invite a few friends for a fun evening and received \$200 worth of jewelry for free... that's not including the hostess specials!! Would you like to hear more about it?

Commercial

Person Says: I love those earrings."

You: "thanks I got them for free." stranger

Stranger: Oh really what do you do?

You: I'm in the business of selling beauty enhancers to women

OR

You: I enhance women's live with beautiful jewelry

OR

You: I gather family and friends for a unique jewelry experience